



Darin Henderson Racing 2015 Sponsorship Proposal

Our Mission



A successful and competitive business needs special styles of advertising to stay in front of the competition. Darin Henderson Racing will:

- **Provide a unique, attractive, and visible outlet for our sponsors**
- **While dedicating our motorsports passion to fielding a competitive RUSH Crate Late Model racecar**



About Darin Henderson Racing

DARIN HENDERSON RACING

- Darin Henderson Racing is a Dirt Late Model Team based out of Pasadena MD mainly competing at Potomac Speedway and Winchester Speedway with the RUSH Late Model Series.



- In 2014, we competed in 4 championships and raced at 4 racetracks in PA, MD, and VA.

- RUSH Weekly Series Championship – 6th in National Point Series
- RUSH Summer Pace Championship – 2nd in National Point Series
- Potomac Speedway – 4th in Track Points
- Winchester Speedway 5th in Track Points
- 2014 Stats: 21 Starts, 5 Wins, 16 Top 5's, 17 Top 10's

- Career Highlights

- • 5 WKA Divisional Championships from 2003-2004
- 16 career dirt late model wins
- 2010 New Egypt Speedway Fastrak Late Model Champion



What Can Darin Henderson Racing Do For You?



- **Your brand will be on the forefront of everything associated with Darin Henderson Racing.**
 - **All press releases on www.darinhendersonracing.com and we always post an article promoting my sponsor's business and products. (reference: <http://www.darinhendersonracing.com/2014/06/18/daytona1-performance-lubricants-helped-darin-henderson-racing-2014/>)**
 - **We post the in-car footage from all our races representing our sponsors (go to <http://www.darinhendersonracing.com/videos/2014-videos/> or <https://www.youtube.com/channel/UCCCH5ZNIIP9c05VmBc3RXuQ>)**
 - **And of course fans are continuously updated through our Facebook, Twitter, and Instagram Pages.**
 - **The car is always available to our sponsors for use at company events upon request.**
 - **All printed marketing materials will contain all participating sponsors.**
 - **Darin Henderson is prepared to study and become a salesman of your products, and will always be prepared to discuss in great detail.**

Contact Us:



- Please feel free to check out Darin Henderson Racing success online and at various social media outlets.
 - www.darinhendersonracing.com
 - www.facebook.com/darinhendersonracing
 - www.twitter.com/md1henderson22
 - <http://instagram.com/darinh22>
 - [Youtube: darinh22](http://Youtube.com/darinh22) As of 12/9/2014 there are 9,878 views!
- Also feel free to check out the results articles at
 - <http://www.potomacspeedway.com/>
 - <http://winchestervaspeedway.com/>
 - <http://rushlatemodels.com/>
- And please feel free to contact Darin Henderson directly with any questions of inquiries.
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